

2015 NALP Annual Conference Presentation

***When You Care Enough to Steal from the Very Best:
What Business School Career Services Can Teach Us***

Wednesday, April 22 from 10:45 – 12:00 Noon

Allison Belnap, Assistant Dean, BYU Law School Career Services
Beth Hansen, Director, BYU Law School Career Services

Nuts & Bolts

Peer-lead Career/Job Search Mentoring

- 20 2L/3L Mentors: 5-8 students per mentor
- Student are given the opportunity to choose a mentor
 1. Mentor Resumes Posted
- Three sessions (labs) – one per month
 - Guide resume review, practice interviews, practice elevator speech, articulate life/career priorities, develop “story”
- Training session before each lab
- Optional Program for Now: in conjunction with Professional Development Skills Training Class

Nuts & Bolts

- Second Semester Events
 - Networking instructions
 - Mock-tail parties
 - Presentations regarding externships, choosing classes and co-curriculars and hiring timelines

Choosing Mentors

My best advice: Let them choose themselves.

You want mentors that want to do it.

Alumni Mentoring

Law School's Program

- Matches done by hand
- Extra outside-of-school Program
- No program structure or curriculum
- No follow up

Business School's Program

- Students choose: database
- Actual class (credit)
- Assignments
- Mentors rated, post program

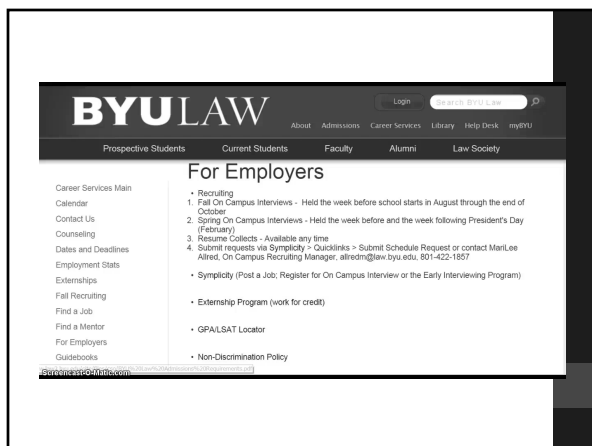
Business vs. Law

Differing attitudes
Different Marketing Approach

Marketing

Law School Career Services Website
Law School Employment Webpage





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BYU MBA Placement No. 2 in West

Bloomberg BusinessWeek gives BYU's MBA placement high marks — ranking its placement No. 2 in the West and No. 17 among the top business schools in the country. Last year, 89 percent of MBA graduates from BYU's Marriott School had received job offers within three months of graduation.

[Learn More >](#)

Thompson Appointed Director of Romney Institute
Jeffrey Thompson will succeed David Hart, who served for six years as the director of the Romney Institute.

Foster Named Business Management Chair
The Marriott School recently appointed Tom Foster as the chair of the Business Management Institute.

Money Named New Director of Whitmore GMEC
The Marriott School recently appointed Bruce Money as the director of the Whitmore Global Entrepreneurship Center.

UPCOMING EVENTS

- 22 JUL Devotional: Bruce Money, Marriott School, Tue, 22 Jul 11:00 AM to 12:00 PM, in Jorg Concert Hall, 18 AC.
- 24 JUL Pioneer Day Holiday, Thu, 24 Jul
- 26 JUL Devotional: Steve Palmer, Hearing, Tue, 26 Jul 11:00 AM to 12:00 PM, in Jorg Concert Hall, 18 AC.
- 08 AUG Devotional: Wilson Lund, Lee Library, Tue, 8 Aug 11:00 AM to 12:00 PM, in Jorg Concert Hall, 18 AC.

[See More Events >>](#)

Developing Creativity
